

Musical.ly



Musical.ly is an app that allows users (or Musers as they are known) to post 15-second videos of yourself lip syncing and dancing to music or other audio tracks

and interacting with other Musers. Many of the songs contain sexual lyrics or swearing which may not be appropriate for younger children and there does not currently seem to be a way to switch this off. Some of the moves that the children are doing on camera can be inappropriate for this age group. There is also a MyCity feature that gives you a feed from local Musers. You are also encouraged to share via your other social media. You have a choice to post videos publically or privately, but if you go onto the app you can see quite young children posting public videos of themselves.

Musical.ly has over 80 million users, most of them teens. Users are often looking for hearts which are like Facebook Likes. At the top of the leaderboard today 13-year old Jacob Sartorius has 10.5 million fans and yesterday got 3.38 million hearts. He has risen to fame through Musical.ly, Vine and YouTube and is now signed to a record label. He is also on Instagram and Twitter. Identical twins Lisa and Lena (shown below) from Germany are in second place; they have only been on the app since last December but have great lighting, choreography and their own clothing line and now have millions of fans too.

We have had a few enquiries about the safety of this app. It is generally quite fun but we would not recommend young children posting videos publically.

This app may be of particular interest to children who love performing then make sure that if they are using



the app their parents understand it and the risks. If you want to look at the other features then have a look at this step-by-step article

<http://www.techinsider.io/how-to-use-musically-2016-6/#when-you-open-the-musically-app-it-defaults-to-a-feed-of-featured-videos-1>

Sexting in schools and colleges: responding to incidents and safeguarding young people

The UK Council for Child Internet Safety (UKCCIS) has recently published updated guidance to schools and colleges about how to deal with sexting incidents available from

<https://www.gov.uk/government/groups/uk-council-for-child-internet-safety-ukccis>

It covers:

- Responding to disclosures
- Handling devices and imagery
- Risk assessing situations
- Involving other agencies, including escalation to the police and children's social care
- Recording incidents
- Involving parents
- Preventative education

This replaces previous guidance and should be read alongside *Keeping Children Safe in Education September 2016* which also contains information on Online Safety.

In defining its scope, the document uses the expression 'Youth produced sexual imagery' rather than sexting as this is more descriptive: covering both pictures and videos that have been created and shared by young people.

In particular the document indicates that some cases involving youth produced sexual imagery do not require referring to social care or police: features of cases that need referring are clearly detailed.

A summary of the guidance can be found at <http://www.safeguardingschools.co.uk/responding-sexting-schools-colleges-ukccis/>



Anti-bullying week 14-18 November 2016



This year's anti-bullying week is not far away. If you are a school or college, register for updates by joining the free ABA School or College Network at <http://www.anti-bullyingalliance.org.uk/anti-bullying-week/> Resources will be available to download later in September and wristbands, posters and stickers can be purchased from the online shop.

Share your Anti-Bullying Week plans and activities online (@ABAonline) using #antibullyingweek #powerforgood

Grooming research

A UK-based research team called the Online Grooming Communication (OGC) project has reported to the British Science Festival on its findings on around 200 online chats. The two main findings were that groomers rarely posed as children and that the grooming process could be very rapid, ranging from 18 minutes to 82 hours to meeting. Professor Nuria Lorenzo-Dus and Dr Cristina Izura's team also showed that the language used to groom is often persuasive rather than coercive and that the highly sophisticated communication was often difficult to pick up by current anti-grooming software. For more <http://www.telegraph.co.uk/news/2016/09/08/online-paedophiles-can-groom-a-child-in-less-than-20-minutes-stu/>

Upcoming training courses

Online Safety Training for Professionals Working with Young People

Available dates and venues:

21 Nov 2016 09:00-12:30	Bournemouth
22 Feb 2017 09:00-12:30	Merley House
4 May 2017 09:00-12:30	Bournemouth

Aimed at:

Professionals working with children of primary and secondary age, but especially relevant to those with safeguarding responsibilities and/or those designated as E-safety champions.

Aim:

To explore the risks associated with the use of the internet and help professionals identify how to safeguard themselves and the children and young people they work with.

Cost:

£25 per delegate

See CPD for further details

CEOP THINKUKNOW Training

Available dates and venues:

26 Jan 2017 0900-1230 Bournemouth

Aimed at:

This course is aimed at professionals who work with children and young people, such as: Teachers, Youth workers, Social workers, Police officers, Child protection professionals, Public protection officers, and LSCB e safety leads who need to deliver the THINKUKNOW Programme.

Aim:

- Provides an overview of CEOP and the THINKUKNOW education programme
- Introduces new technologies and how young people use them
- Highlights some of the risks associated with these online environments
- Shows how the free THINKUKNOW education resources respond to these risks

Cost:

Free of charge